

User Guide For Pulse Scroller

A WordPress Plugin By Utechservs

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Introduction

Pulse Scroller

Pulse Scroller is a plugin that encompass numerous elements, such as social media, images, videos, vimeo, slider, coupon, custom menus and is invaluable for the developers primarily using WordPress as their programming tool.

This is a brilliant plugin that offers several excellent features, as well as an attractive front-end look. We can place this plugin at the top or bottom of a website.

There are six social media elements included in it - Facebook, Instagram, Pinterest, Twitter, Yelp, Google Plus. We have an option to display the business page at the top of our website with the help of this plugin.

The latest social media feeds would also feature towards the top of your website. Pulse Scroller enables you to add new videos, images, coupons, vimeo, slidesr and custom menu.

Pulse Scroller facilitates showcasing all the latest updates at one place and in an attractive manner.

Pulse Scroller- Features and Elements

1. Image – an image can be added in the Pulse Scroller by using the WordPress media library.
2. Video – Videos can be added by entering the URL from YouTube or similar websites that can provide a default URL.
3. YouTube – Simply copy the URL from YouTube and paste here.
4. Vimeo – Vimeo video can also be added by adding the URL.

5. Slider – With Pulse Scroller’s slider, you have an option to choose between a pop-up or a scroller as per your preference.
6. Custom Menu- Pulse Scroller enables you to provide a carte du jour and add important links, such as product information, notifications, social engagements and so on.
7. Coupon – This is one of the most important features of this plugin. We can provide coupon codes to users along with their details, such as terms and expiry date.
8. Social Media – Integration with various Social Media options, such as Facebook, Instagram, Yelp, Pinterest and Google Plus. We can access their respective feeds by clicking on the pop-up.
9. Social Media Message – Pulse Scroller gives the user an option of creating a custom message that can be displayed on the top or bottom of the website (based on user’s preference). The message can be updated as per user’s discretion and can also be given an expiry-date, after which the message would not be displayed. This is one of the outstanding features of this plugin.
10. Mobile Utility – Another specialized feature of the Pulse Scroller is the Social Media Message can be added or updated by an android application from your smart phone. You would need to download the application from the backend in the plugin.

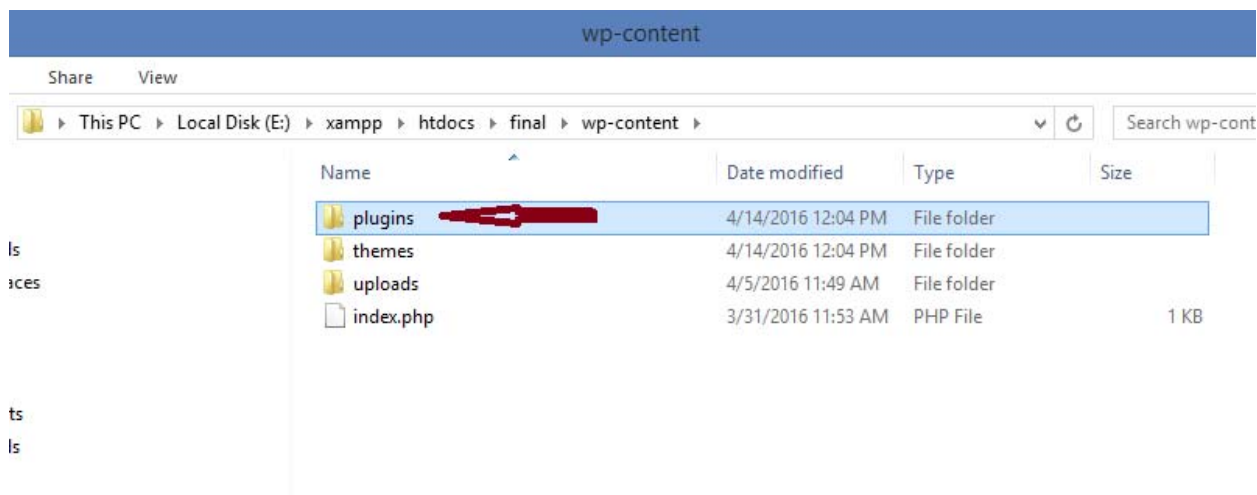
How to Install the Pulse Scroller?

There are 2 options to install Pulse Scroller -

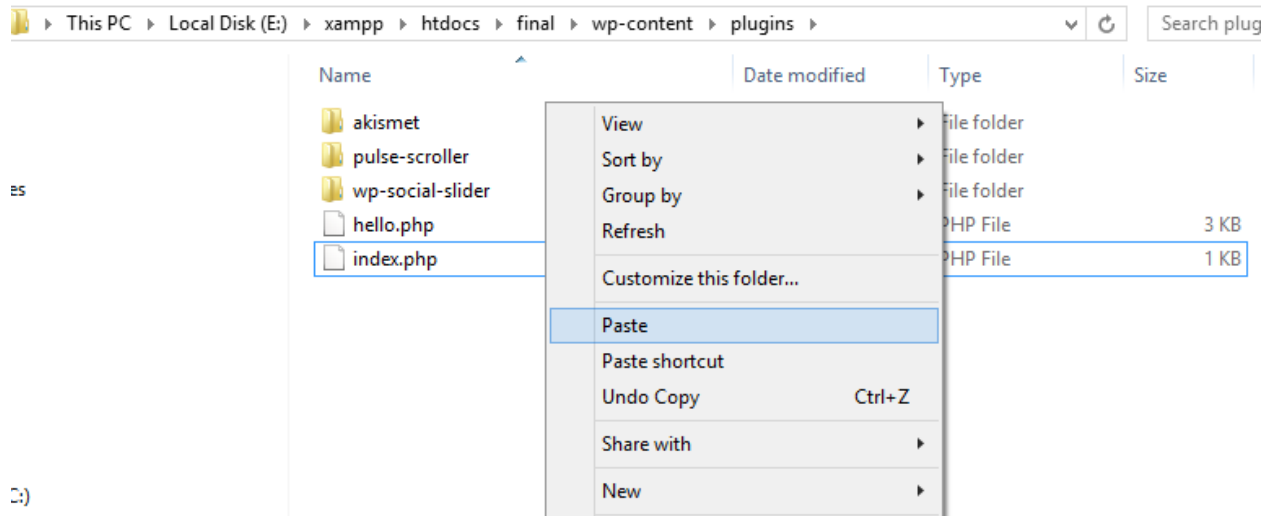
The first way is to install with a .Zip file. You may choose to copy the unzipped folder into the 'plugin' folder of you project. Then the plugin can be installed through the admin.

You may refer to the given screenshots-

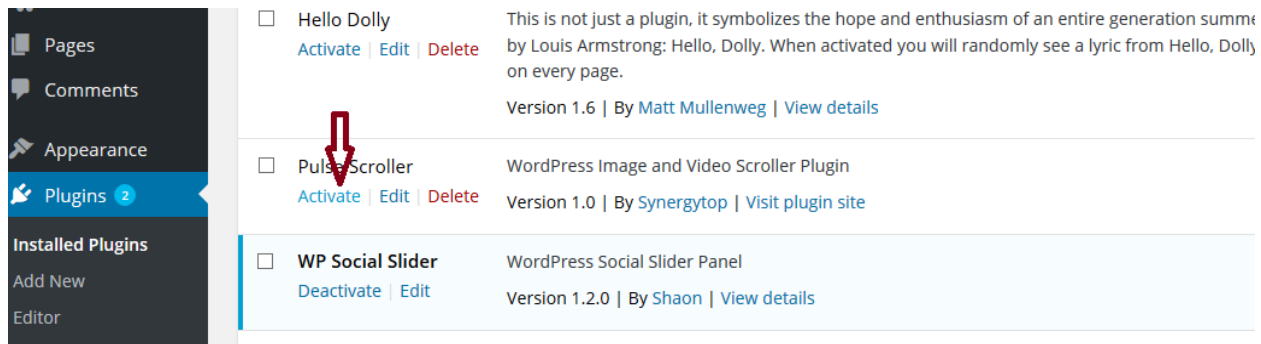
Step –A



Step – B

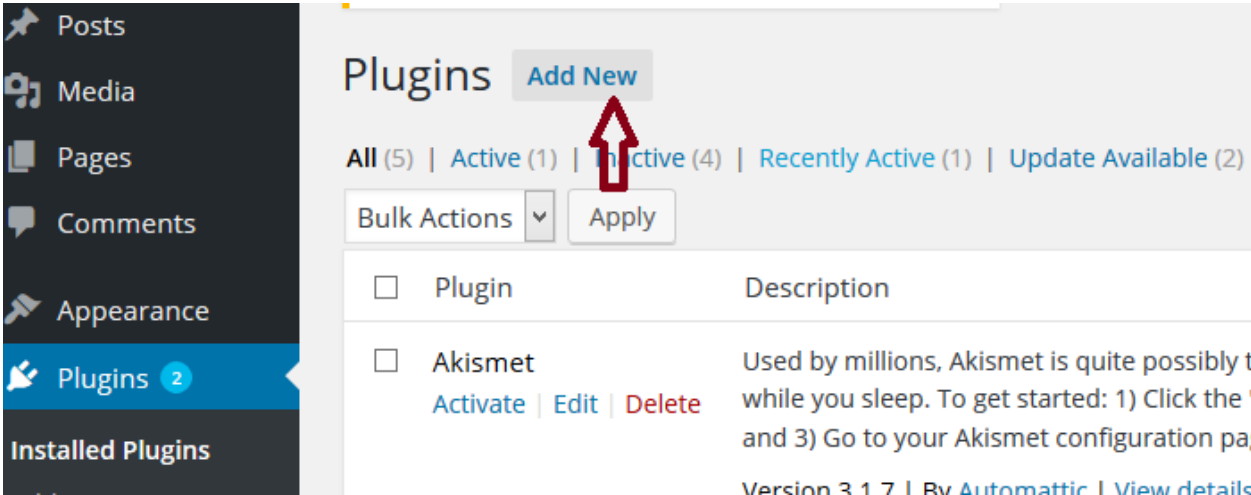


Step – C Install via Admin by clicking **Activate**.

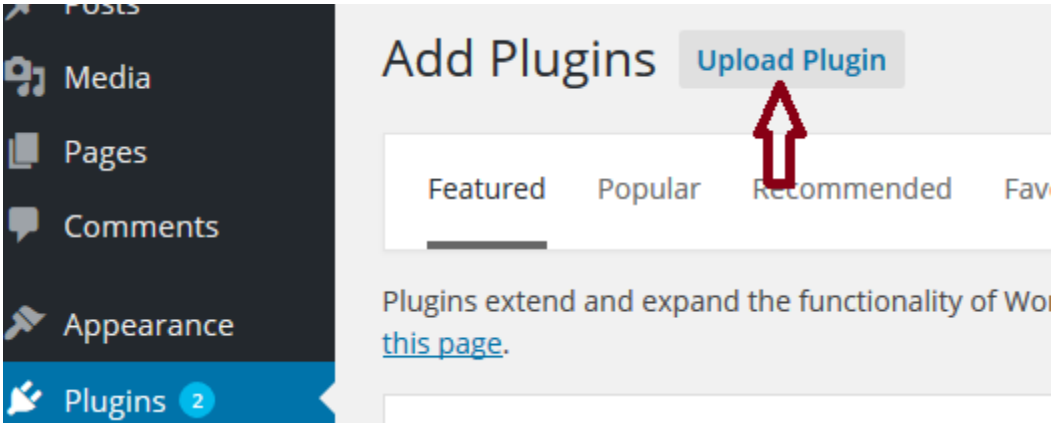


The other option to install Pulse Scroller is by uploading the .Zip file in the plugin option of admin.

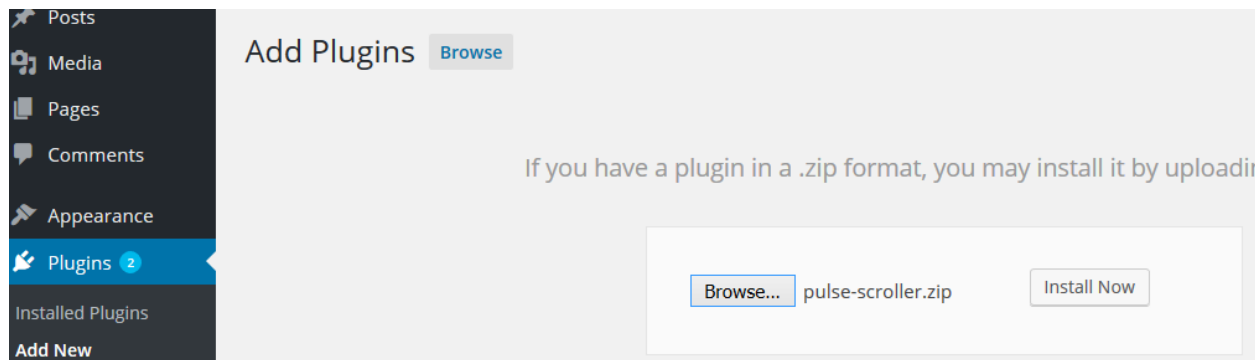
Step – A Click on [add new](#)



Step B Click on [upload](#)



Step – C [Browse](#) the .Zip file and install it. Your plugin will be installed.



How To Activate the Plugin

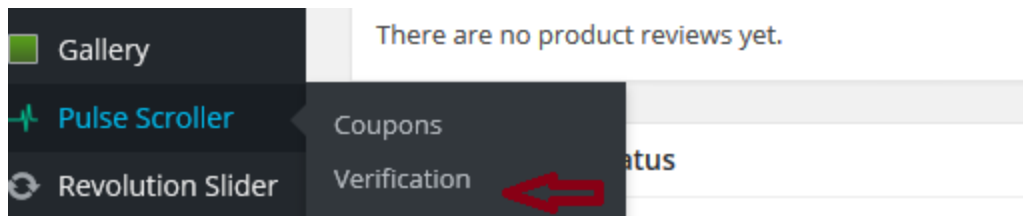
To activate the plugin, we would need to verify the access code that was shared when the plugin was purchased.

Note – Kindly register the domain name while purchasing the plugin. You may ignore values like http, https, www, and so on.

For example- “pulseplugin.com”

You would need to enter your access code and other details to verify the plugin.

Please refer the screenshots



The screenshot shows a registration form with the following fields:

- User Name:
- User Email:
- Domain: (Ex. pulseplugin.com)
- Access Code: (You got while purchasing plugin.)

A red box highlights the Access Code field with the text "enter your access code here" and a red arrow pointing down to the field.

Frequently Asked Questions

1. How to place the plugin at the top or bottom of the website?

Firstly set the placement of the plugin from backend as desired by you.

The screenshot shows the backend settings for the scroller plugin. The "Scroller Position" dropdown menu is open, showing options for "Bottom", "Top", and "Bottom". A red arrow points to the "Bottom" option.

Other settings visible include:

- Scroller View: Large
- Scroller Border Color: Black
- Scroller Border Width: (In px)
- Spacing between scroller items (px):

Kindly note - If the scroller is placed at the top of the website, the header would be pushed down. If the header has a fixed position, then it implies that the plugin cannot be placed at the top.

Similarly, for placing the scroller at the bottom of the webpage, the footer should be coded as “float : left”. In case the footer is fixed, then the plug in could not be placed at the bottom.

2. How to install the plugin?

We have addressed this query in the relevant section on Page 5.

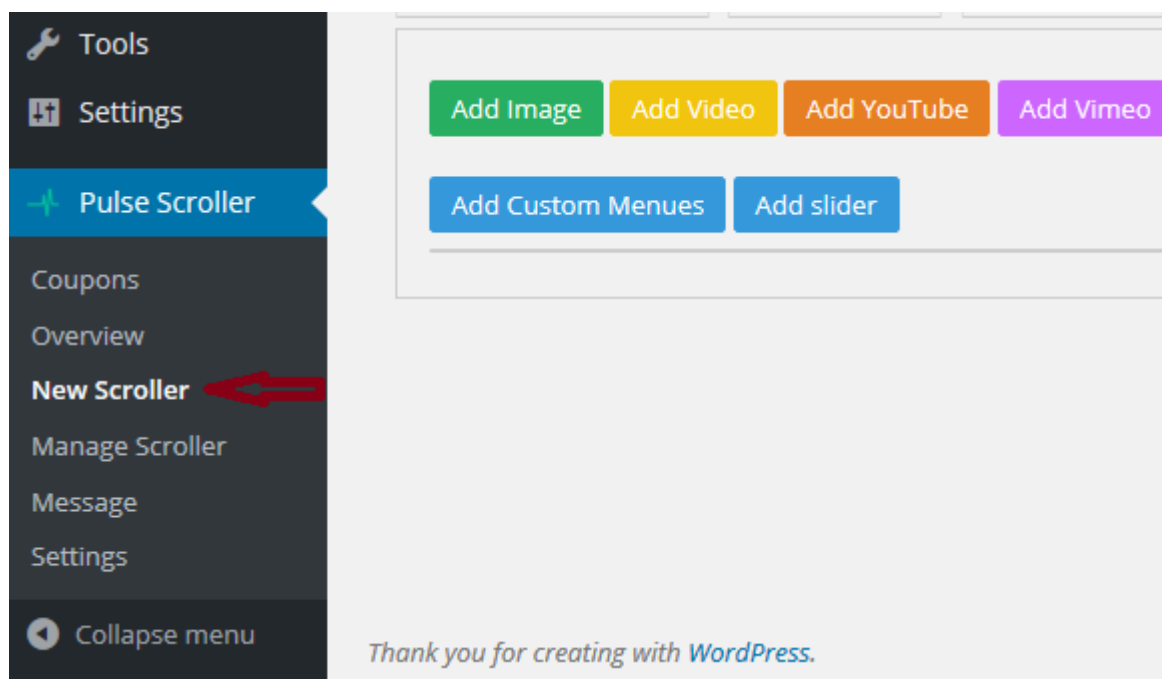
3. How to activate plugin?

Complete description on page 8 in section “how to activate plugin”.

4. How to add a new scroller?

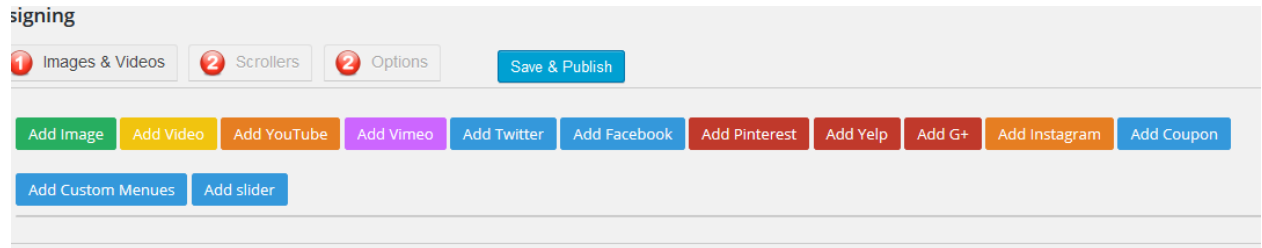
Here is the step-by-step guide to add a new scroller

a. Select [Pulse Scroller](#) in the admin section and choose [new scroller](#).

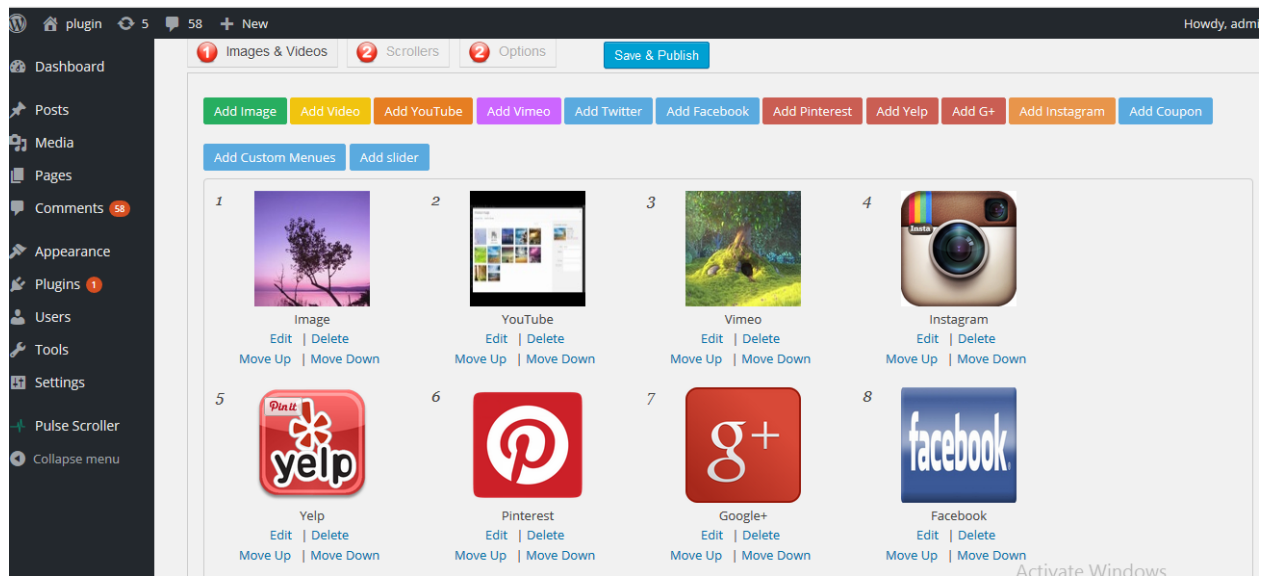


b. Once you choose [new scroller](#), a pop-up will appear to insert the relevant elements in the scroller. Among the Elements, the three broad categories are [Images & Video](#), [Scrollers and Options](#).

Given is the complete list of elements –



If you would opt for all the elements that the scroller offers, it would look like the given screenshot.



c. We would need to click on [save & publish](#) tab to save the scroller.

d. Desktop and Mobile view

This is one of the outstanding and unique feature of this plugin. Whenever a new element is added, we get the option to display the element on desktop as well as mobile.

(refer screenshot)

Add Facebook

Insert Name

Image URL or

Page Url
example : https://www.facebook.com/[page] ex : facebook

Display on Desktop uncheck this if you dont want to show this element on desktop or stay checked.

Display on Mobile uncheck this if you dont want to show this element on mobile or stay checked.

Therefore, you can pick and choose what all elements you would prefer to showcase on the scroller for the web and mobile version of the website.

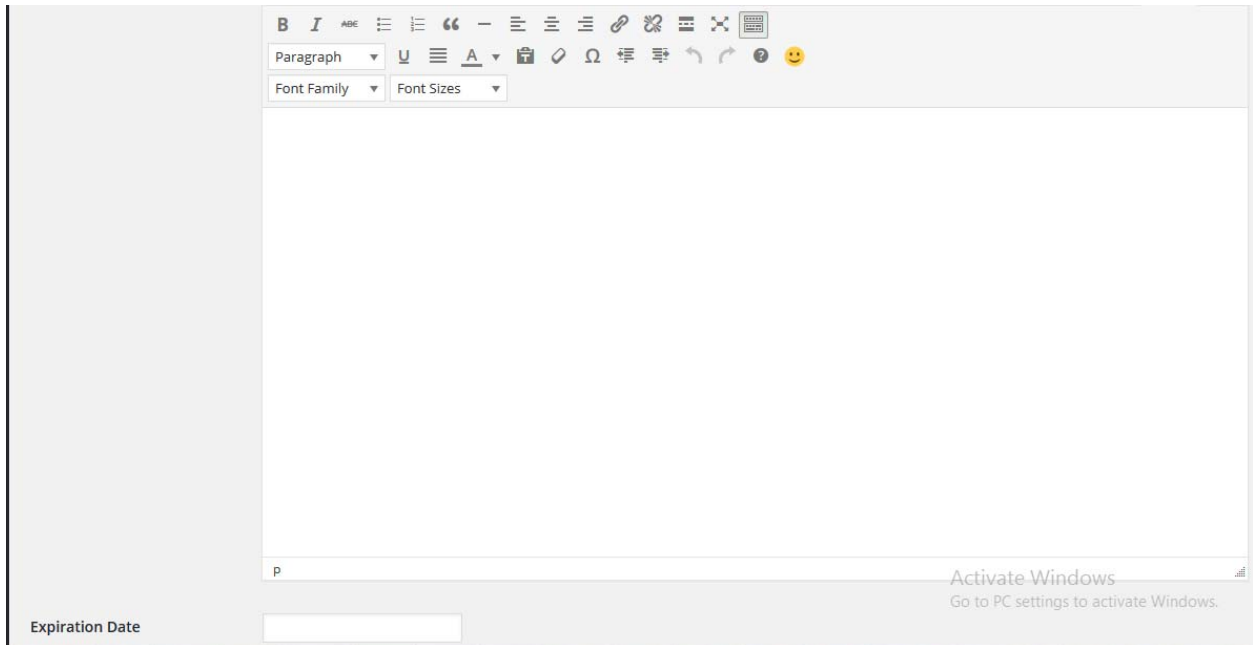
5. How to add, edit and delete a message from the list?

There is a message tab in the main menu, which will open to the Messages section.

Message

Add Message Message Settings Download Mobile App			
ID	Message	Expiration Date	Action
1	Hi, my name is Bob McLean. I'm president of Bob's Carpet Care Inc. 😊	2016-04-16 00:00:00	<input type="button" value="Update"/> <input type="button" value="Remove"/>
5	Our mission on this web site is to educate our community on how to take the absolute best care of their indoor environment. 😊	2016-02-12 00:00:00	<input type="button" value="Update"/> <input type="button" value="Remove"/>
9	We are experts in the cleaning and restoration of carpet,rugs, fine fabrics and hard surface flooring.	2016-02-12 00:00:00	<input type="button" value="Update"/> <input type="button" value="Remove"/>
10	While on this web site, you will find valuable information that will assist you in making educated decisions on the maintaining of your textiles.	2016-02-11 00:00:00	<input type="button" value="Update"/> <input type="button" value="Remove"/>
12	Superb Job... 😊(b)	2016-02-25 00:00:00	<input type="button" value="Update"/> <input type="button" value="Remove"/>
13	We are closing! 😊	2016-04-04 00:00:00	<input type="button" value="Update"/> <input type="button" value="Remove"/>

For a new message, click on [add message](#) that would open up to the given screenshot –



Insert message to the editor. We have an option to add an expiry date, post which the message would not be displayed.

In the list above, we can update and delete the existing messages from the list by just clicking on [update](#) and [delete](#) buttons.

6. How to use the mobile app?

Mobile app is an exceptional feature of this plugin and we have ensured that it is quite user friendly. Here is the comprehensive list of instructions for the mobile app.

Firstly click on [message](#) button in the main menu- here you will get three options, click on [Mobile app](#).

(refer screenshot)

ID	Message	Expiration Date
2	Welcome to Pulse Scroller !!! 😊	2016-04-15 00:00:00
4	Here is mobile testing work!!!	2016-04-12 00:00:00
5	Nice work on plugin	2016-04-12 00:00:00

Once you click the [mobile app](#) option, the following screen will open-

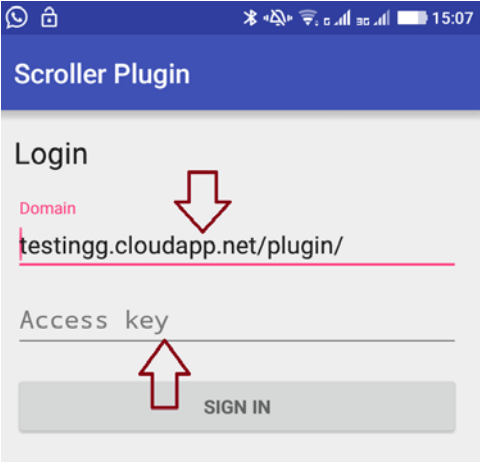
App Details

Click To Download : [Download Mobile App](#)

Access Code : [9704](#)

Domain Url : <http://testingg.cloudapp.net/plugin>

You can get the [domain](#) and [access code](#) information from here with which you can login to the mobile app.



After login, you can perform add, edit and delete message operations.

